



## Contact Info

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## Skills

Illustration  
Iconography  
Responsive Design  
Typography  
HTML & CSS  
Sass  
JavaScript  
Prototyping

## Software

Sketch App  
Illustrator  
Photoshop  
After Effects  
Atom  
GitHub

## Education

B.A. Art Studio  
University of South Florida

# BILLY TAMPLIN

## DESIGNER & ILLUSTRATOR

### Illustrator at Chariot

APR 2018 - PRESENT | SAN FRANCISCO, CA

- Creates a vision to produce a new graphic design language for a fairly new company.
- Define Chariot's new look and feel, while maintaining consistent style and standards for the brand across the company.
- Design a wide range of digital and print collateral including graphics, event materials, physical goods, ads, logos, swag (shirts, etc), postcards, presentations and other branding identity materials – from concept to production.
- Contributes to our emerging brand both aesthetically and culturally.
- Work collaboratively with various teams, such as marketing and sales, to help explore and define design opportunities.

### Visual Designer at Hackster.io

FEB 2017 - DEC 2017 | SAN FRANCISCO, CA

- Conceives and designs new web pages, social banners, landing pages and HTML email campaigns in alignment with marketing strategies.
- Creates visual interfaces for new websites and enhancements to existing ones, with a focus on optimizing user experience and intuitive navigation.
- Uses web design best practices and next-generation digital trends while maintaining a user centered design focus.
- Functions as a key designer for parent web sites producing landing pages, banners, wireframes, mockups and email graphics.
- Recommends changes and redesigns for existing Internet properties to improve look, usability and conversions.
- Conveys branding cohesively across multiple web properties and meets established design standards.
- Collaborates with content, marketing, and programming teams to coordinate the development, integration, format design and release of web content.

### Visual Designer at PagerDuty

FEB 2014 - APR 2016 | SAN FRANCISCO, CA

- Design Lead, responsible for concepting and executing on brand and marketing creative.
- Designed creative solutions to marketing goals, including responsive websites, landing pages, HTML campaign and nurture emails, and printed promotional material.
- Optimized design product web pages, converting site visitors into paying customers.
- Collaborated with creative directors and copywriters to create compelling brand stories that connect customers closer to the product.